



# Integrated forest management – our competitive advantage

Jorma Länsitalo,  
Head of Wood Supply

An aerial photograph of a vast, dense forest. The trees are a mix of green and dark green, with sunlight filtering through the canopy, creating a bright, hazy glow in the center. The forest extends to the horizon under a clear sky.

**It all starts in the forest**

# Creating additional value through supply, innovation and sustainable forest management...



**Competitive wood supply**



**Innovation**

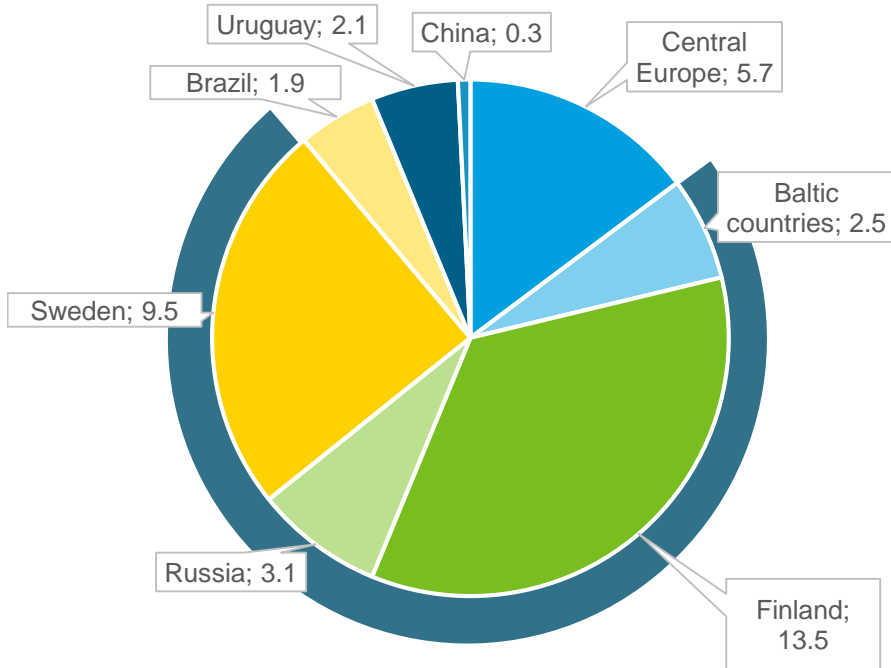


**Sustainable forest management**

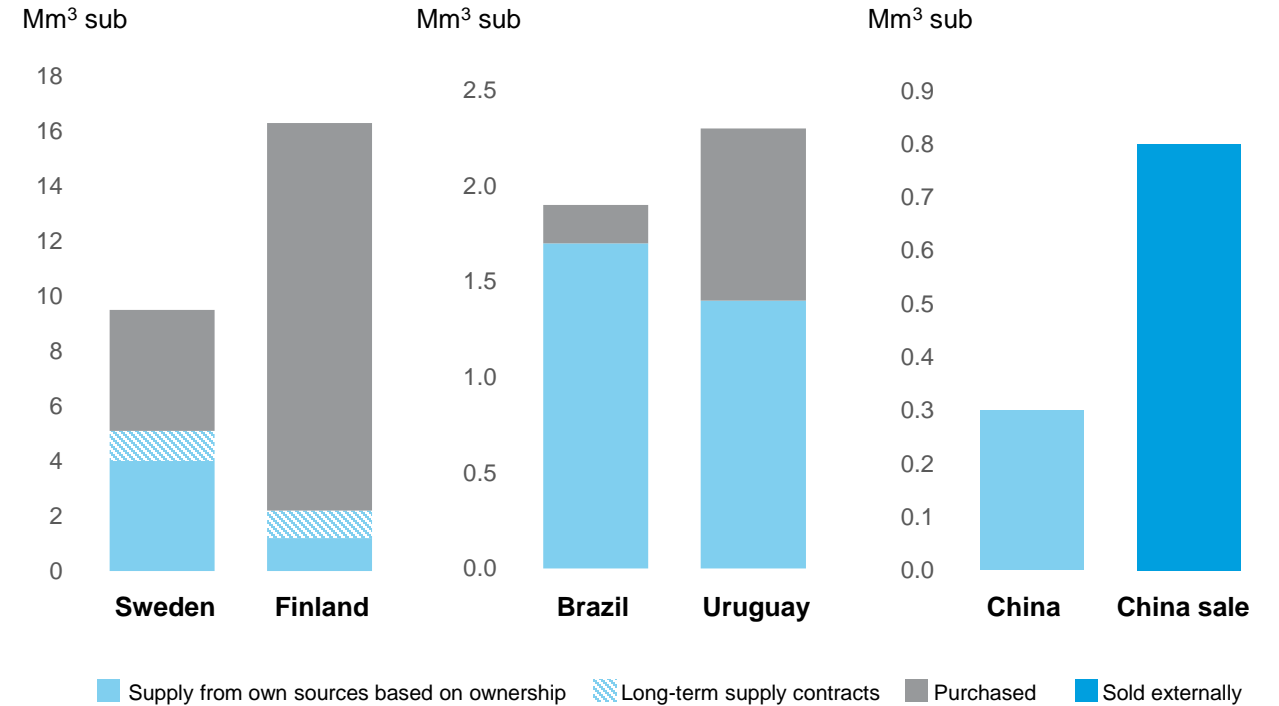
# ...controlling 30% of wood supply and a #1 Nordic position are competitive advantages...



**#1 Nordic position**  
Wood procurement by region  
(million m<sup>3</sup> sub)



**We control ~30% of our wood raw material consumption**  
(million m<sup>3</sup> sub)

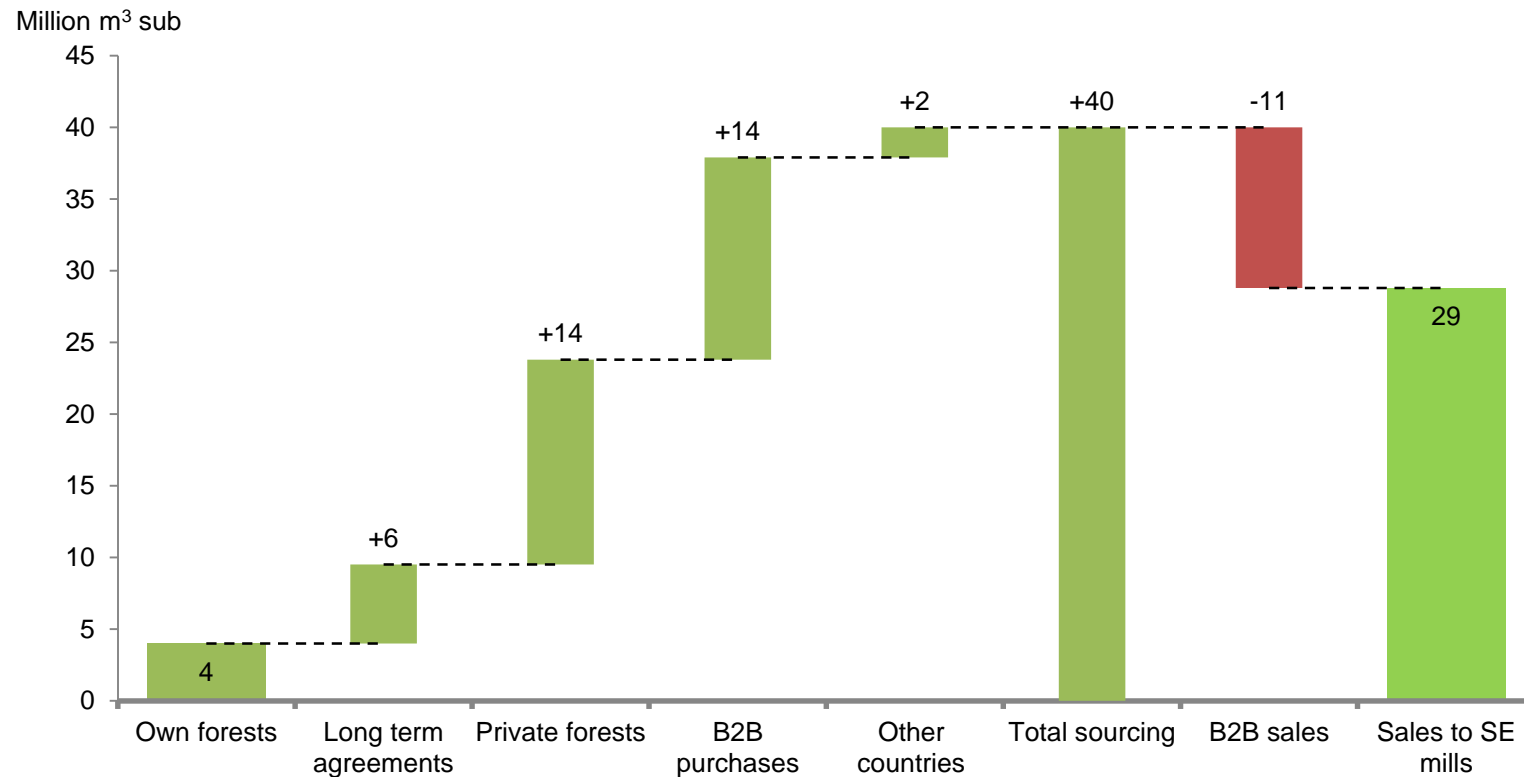


Central Europe, China, Uruguay and Brazil are integrated to business divisions.

# ...with our scale, we are the most efficient wood supplier in Northern Europe



## Broadest supplier base gives us price, flexibility and security



# Strong relationships with private forest owners are another competitive advantage



**50% of our supply**

**920 000** forest owners in Finland and Sweden

**24 000** wood purchasing agreements with private forest owners

**Advanced CRM and sales force management**

**Professional services to forest owners**

- Harvesting and wood trade
- Silviculture and forest management
- Forestry planning
- Digital toolboxes for self management
- Advisory and consulting



# We are building and globalising innovations to increase efficiency...



- Scale benefits in investing in digitalisation and new technologies
- In the digital world, marginal cost is zero
- Global approach in development and knowledge sharing



# ...and here are examples of innovation and digitalisation

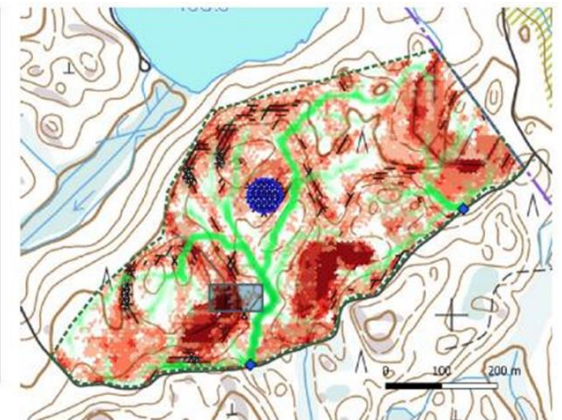
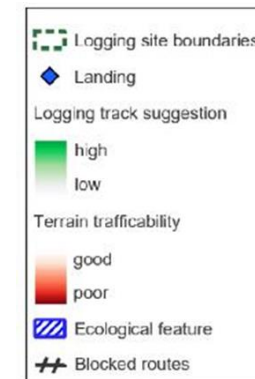
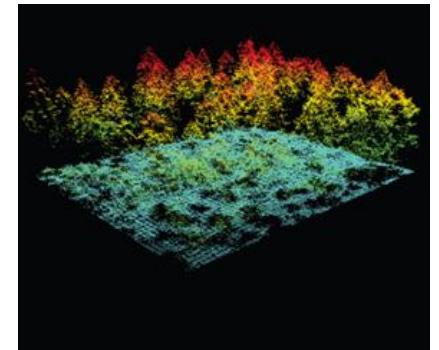


“Big Forest Data” and Precision Forestry

Digitalising Forest Owner Service Channel

Optimised Supply Chain

Maximising raw material value





# Creating additional value from our own forests



# Today's consumers demand sustainable forestry

## Optimally managed sustainability is a competitive advantage



Forest growth  
Productivity



Growing forests good for the climate  
Protecting biodiversity  
Limit impact on soil and water

Jobs in rural areas  
Dialogue with indigenous people  
Recreation considerations

**100%** of our wood from sustainable sources

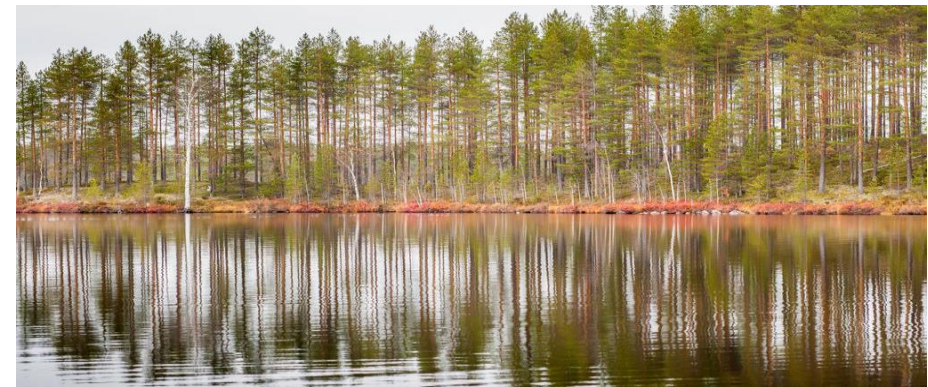
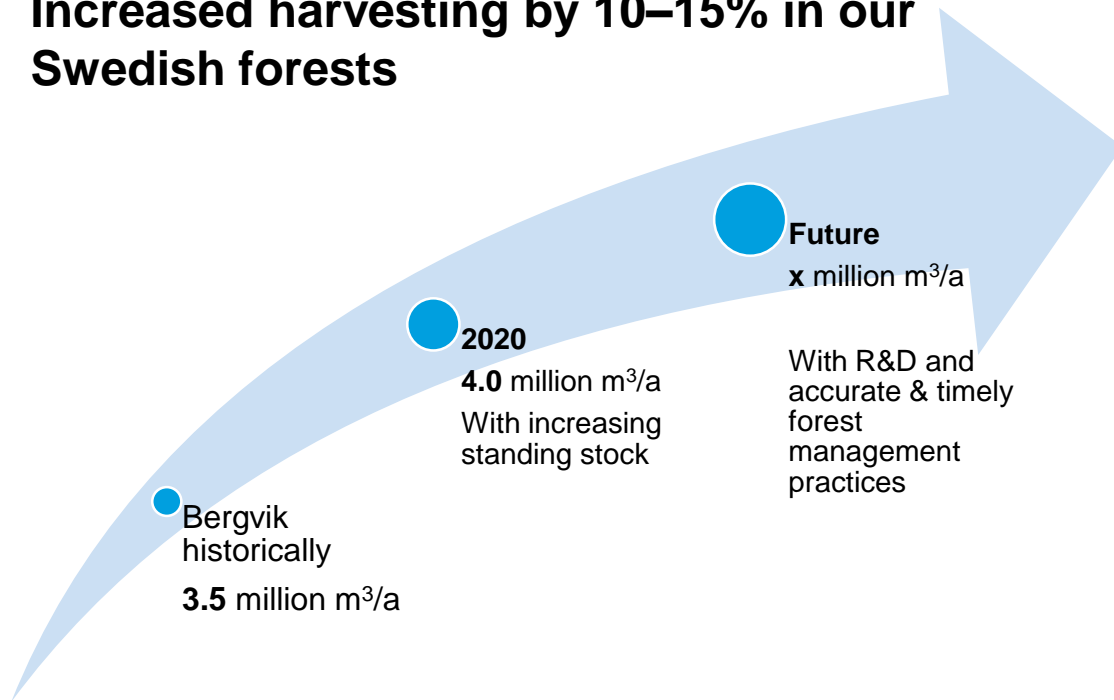
**96%** of lands owned and managed by Stora Enso are covered by certification.



# We are increasing sustainable yield without compromising biodiversity



## Increased harvesting by 10–15% in our Swedish forests



# Additional yield initiatives with +10% potential



## Tree breeding and biotechnology

- Increased yield, disease resistance, and improved wood properties

## Forestry practices – “Precision Forestry”

- Best practices world wide
- Accurate and timely operations
- Efficient use of digital opportunities

## Sustainability and biodiversity

- Developed forestry practices
- Development of biodiversity KPI's

## Life cycle analysis

- Substitution effects
- Carbon balances



**Innovation does not happen in isolation**

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# Disclaimer



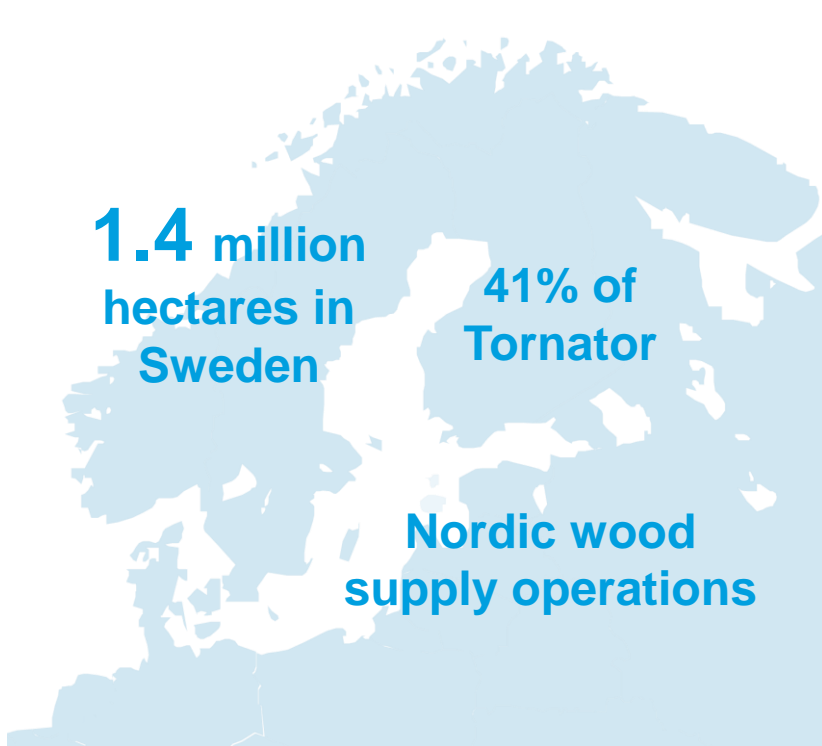
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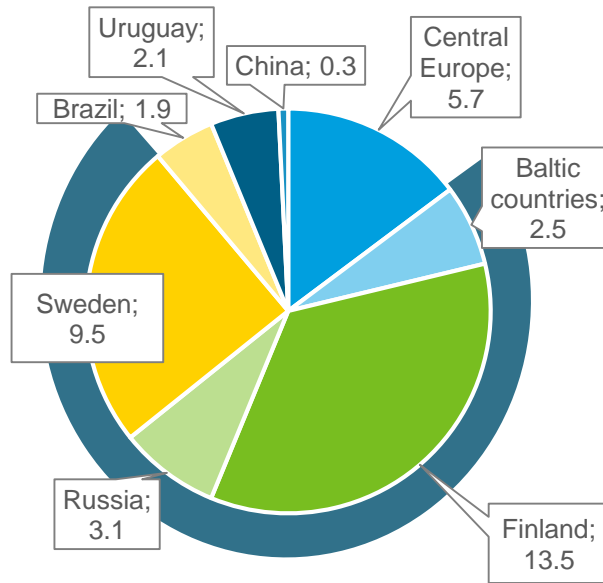
storaenso

# Appendix

# Forest division in short



**Wood procurement per region, total 38.7 million m<sup>3</sup>**



**100% Wood from Sustainable sources**

FSC/PEFC certified or FSC controlled



**24 000**

**Wood Purchasing agreements**  
with private forest owners

**4.0 million m<sup>3</sup> annual harvesting from own forests in Sweden**

**Sales 2 285 MEUR**  
in 2018

**Growing Forests** have stored in average every year 2008–2018

**3 Mt CO<sup>2</sup>**



**Trees grow back**  
60–100 years rotation period in the Nordics  
Constantly new products



# Glossary – Area and volumes



- Productive forest areas, ha:
  - forest areas that from wood growth potential point of view qualify for active harvesting planning
  - includes productive areas that are set aside from the current harvesting plan
- Cubic metres, solid under bark ( $m^3$  sub):
  - commercial wood stem volume, excluding bark and low diameter tree tops
- Forest cubic metres ( $m^3$ fo):
  - containing the whole tree stem volume with bark and top, but excluding branches

# Statistics - Sweden



Forests in Sweden	
Total land area	40.8 million ha
Total forest area	28 million ha
Share of land area	69%
Productive forest land	23.6 million ha
Certified forests (PEFC & FSC)	About 14-15 million ha (FSC 11,9 million ha productive forest land, PEFC 15,9 million ha forest land - many are double certified, about 60% certified productive forest land)
Family forests	48% of productive forests
State-owned	20% of productive forests
Industry-owned (e.g. private companies)	24% of productive forests
Other	6% of productive forests
Standing timber stock	3488 million m <sup>3</sup> (3180 million m <sup>3</sup> productive forest land)
Forest growth per year	124 million m <sup>3</sup> (119 million m <sup>3</sup> productive forest land)
Loggings per year	93 million m <sup>3</sup>
Harvested forest area	2% (including thinning)

Source: Skogsindustrierna, 2019

# Statistics - Finland



Forests in Finland	
Total area	33.8 million ha
Total forest area	26.2 million ha
Share of land area	86%
Productive forest land	20.3 million ha
Certified forests (PEFC & FSC)	19.1 million ha
Private forests	60%
State-owned	26%
Companies	9%
Others	5%
Standing timber stock	2 356 million m <sup>3</sup>
Forest growth per year	105.5 million m <sup>3</sup>
Loggings per year	70 million m <sup>3</sup>
Harvested forest area	3.0% (including thinning)

Sources: Forest.fi and Finnish Forest industries  
[https://smy.fi/wp-content/uploads/2017/08/ff\\_graph\\_2017\\_Finland\\_and\\_Her\\_Forests\\_in\\_a\\_Nutshell.pdf](https://smy.fi/wp-content/uploads/2017/08/ff_graph_2017_Finland_and_Her_Forests_in_a_Nutshell.pdf)  
<https://www.forestindustries.fi/statistics/forest-resources-and-wood-raw-material/>