



February 2008

MailPress Matt

A nearly woodfree matt-coated paper for heatset web offset printing. Designed especially for direct mail, but an excellent choice also for other end use areas, where high whiteness, runnability, finishability and legibility are appreciated.

End uses
direct mail
special interest magazines
manuals
brochures
catalogues

Product description
Near woodfree coated paper

Finish
matt

Printing method
heatset web offset

Producer
Kabel Mill

Technical specifications

Grammage ISO 536	g/m ²	80	90	100	115
D65-Brightness (D 65/10°)	%	95	95	95	95
CIE Whiteness ISO 11475, D 65/10°	%	102	102	102	102
Opacity ISO 2471	%	93	95	96	97
Gloss Hunter, ISO 8254-1	%	30	30	30	30
Smoothness PPS 1MPa, ISO 8791-4	µm	3.5	3.5	4.0	4.0
Bulk ISO 534	cm ³ /g	0.9	0.9	0.9	0.9
Thickness ISO 534	µm	70	81	91	105

Reel specifications

core	76/150 mm
max. width	220 cm
min. width	30 cm
max. diameter	130 cm
min. diameter	100 cm
max. weight	5000 kg

Wrapping

polyethylene laminated
kraft paper

Environment

recyclable paper
recyclable packaging materials
harmless in contact with foods
(BGA /ISEGA)
European safety standard
for toys