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## PubliPress

A high-quality paper grade with an excellent runnability and printability in rotogravure and offset printing.

### End uses

mass circulation magazines  
supplements  
catalogues  
brochures  
inserts and flyers

### Product description

SC-A super-calendered  
uncoated mechanical paper

### Printing method

heatset web offset  
rotogravure

### Producer

Kvarnsveden Mill  
Langerbrugge Mill  
Maxau Mill

### Technical specifications

<b>Grammage</b> ISO 536	g/m <sup>2</sup>	<b>45</b>	<b>49</b>	<b>52</b>	<b>56</b>	<b>60</b>
<b>D65-Brightness</b> (D 65/10°)	%	67	67	67	67	67
<b>Opacity</b> ISO 2471	%	89	90	91	92 - 93	93 - 94
<b>Gloss</b> Hunter, ISO 8254-1	%	49	50 - 51	46 - 52	46 - 52	52
<b>Smoothness</b> PPS 1MPa, ISO 8791-4	µm	1.0-1.2	1.0-1.2	1.0-1.2	1.0-1.2	1.0-1.2
<b>Bulk</b> ISO 534	cm <sup>3</sup> /g	0.87 - 0.91	0.86 - 0.87	0.83	0.83	0.83
<b>Thickness</b> ISO 534	µm	40 - 41	43	43 - 44	47 - 48	50 - 51

### Reel specifications

trimmed width  
core  
max. width  
min. width  
max. diameter  
min. diameter  
max. weight

### Kvarnsveden

1040 cm  
76/150 mm  
450 cm  
40 cm  
150 cm  
100 cm  
10000 kg

### Langerbrugge

572 cm  
76/150 mm  
450 cm  
36 cm  
150 cm  
100 cm  
7700 kg

### Maxau

720 cm  
76/150 mm  
450 cm  
40 cm  
150 cm  
125 cm  
8000 kg

### Wrapping

polyethylene laminated  
kraft paper

### Environment

recyclable paper  
recyclable packaging materials