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## PubliPress

A high-quality paper grade with an excellent runnability and printability in rotogravure and offset printing.

## HSWO, Rotogravure

**End uses**  
mass circulation magazines  
supplements  
catalogues  
brochures  
inserts and flyers

**Product description**  
SC-A super-calendered  
uncoated mechanical paper

**Printing method**  
heatset web offset  
rotogravure

**Producer**  
Kvarnsveden Mill  
Langerbrugge Mill  
Maxau Mill

### Technical specifications

		42	45	49	52	56	60
<b>Grammage</b> ISO 536	g/m <sup>2</sup>	42	45	49	52	56	60
<b>D65-Brightness</b> D 65/10°	%	67	67	67	67	67	67
<b>CIE Whiteness</b> ISO 11476, C/2°	%	46-50	46-50	46-50	46-50	46-50	46-50
<b>Opacity</b> ISO 2471	%	88	89	90	92	93	94
<b>Gloss</b> Hunter, ISO 8254-1	%	44-46	44-48	44-51	44-52	46-52	46-52
<b>Smoothness</b> PPS 1MPa, ISO 8791-4	µm	1.0-1.2	1.0-1.2	1.0-1.2	1.0-1.2	1.0-1.2	1.0-1.2
<b>Bulk</b> ISO 534	cm <sup>3</sup> /g	0.9	0.8-0.9	0.8-0.9	0.8-0.9	0.8-0.9	0.8-0.9
<b>Thickness</b> ISO 534	µm	39	40-42	43-45	43-46	46-49	49-53

Reel specifications	Kvarnsveden
trimmed width	1040 cm
core	76/150 mm
max. width	450 cm
min. width	40 cm
max. diameter	150 cm
min. diameter	100 cm
max. weight	10000 kg

	Langerbrugge	Maxau
	572 cm	720 cm
	76/150 mm	76/150 mm
	450 cm	450 cm
	36 cm	40 cm
	150 cm	150 cm
	100 cm	125 cm
	7700 kg	8000 kg

**Wrapping**  
polyethylene laminated  
kraft paper

**Environment**  
renewable fibre  
recyclable paper  
recyclable packaging materials