



February 2008

NovaPress, rotogravure

Outstanding printability and runnability in combination with high brightness/opacity and superior printed gloss ideal for demanding advertising in big editions.

End uses

high edition printing
magazines with high ink coverage
high-quality catalogues
special interest magazines
brochures
covers
calenders

Product description

MWC slightly mechanical
special coated paper

Finish

gloss

Printing method

rotogravure

Producer

Kabel Mill

Technical specifications

Grammage ISO 536	g/m ²	70	75	80	90
D65-Brightness (D 65/10°)	%	91	91	91	91
CIE Whiteness ISO 11476, C/2°	%	95	95	95	95
Opacity ISO 2471	%	93.0	93.5	94.0	94.5
Gloss Hunter ISO 8254-1	%	66	66	66	66
Smoothness PPS 1MPa, ISO 8791-4	µm	0.7	0.7	0.7	0.7
Bulk ISO 534	cm ³ /g	0.8	0.8	0.8	0.8
Thickness ISO 534	µm	55	59	63	70

Reel specifications

trimmed width	718 cm
core	76/150 mm
max. width	432 cm
min. width	38.8 cm
max. diameter	130 cm
min. diameter	100 cm
max. weight	7000 kg

Wrapping

polyethylene laminated
kraft paper

Environment

renewable fibre
recyclable paper
recyclable packaging materials
harmless in contact with foods
(BGA/ISEGA)
European safety standard
for toys