



January 2012

## NovaPress

Outstanding printability and runnability in combination with high brightness/opacity and superior printed gloss ideal for demanding advertising in big editions.

## Rotogravure

### End uses

high edition printing  
magazines with high ink coverage  
high-quality catalogues  
special interest magazines  
brochures  
covers  
calenders

### Product description

MWC slightly mechanical  
special coated paper

### Finish

gloss

### Printing method

rotogravure

### Producer

Kabel Mill

## Technical specifications

<b>Grammage</b> ISO 536	g/m <sup>2</sup>	<b>70</b>	<b>80</b>	<b>90</b>
<b>D65-Brightness</b> (D 65/10°)	%	91	91	91
<b>CIE Whiteness</b> ISO 11476, C/2°	%	95	95	95
<b>Opacity</b> ISO 2471	%	94.0	95.0	96.0
<b>Gloss Hunter</b> ISO 8254-1	%	68	68	68
<b>Smoothness</b> PPS 1MPa, ISO 8791-4	µm	0.7	0.7	0.7
<b>Bulk</b> ISO 534	cm <sup>3</sup> /g	0.8	0.8	0.8
<b>Thickness</b> ISO 534	µm	55	63	72

## Reel specifications

trimmed width	718 cm
core	76/150 mm
max. width	432 cm
min. width	38.8 cm
max. diameter	130 cm
min. diameter	100 cm
max. weight	10000 kg

## Wrapping

polyethylene laminated  
kraft paper

## Environment

renewable fibre  
recyclable paper  
recyclable packaging materials