



March 2008

NovaPress

With its superior brightness/opacity ratio and excellent print quality NovaPress is the option for demanding printing that combines perfect quality with printing economy.

End uses
elegant magazines
quality supplements
creative brochures
upmarket catalogues
magazine covers

Product description
LWC/MWC slightly mechanical
special coated paper

Finish
silk

Printing method
heatset web offset

Producer
Arapoti Mill

Technical specifications

Grammage ISO 536	g/m ²	70	80	90
D65-Brightness (D 65/10°)	%	94	94	94
CIE Whiteness ISO 11476, C/2°	%	122	122	122
Opacity ISO 2471	%	95	96	96
Gloss Hunter, ISO 8254-1	%	32	32	32
Smoothness PPS 1MPa, ISO 8791-4	µm	1.7	1.7	1.7
Bulk ISO 534	cm ³ /g	0.86	0.86	0.86
Thickness ISO 534	µm	60	69	77

Reel specifications

trimmed width	524 cm
core	76 mm
max. width	191 cm
min. width	40 cm
max. diameter	120 cm
min. diameter	100 cm
max. weight	3000 kg

Wrapping

test and kraft liner
polyethylene

Environment

Oxygen bleached pulp quality
recyclable paper
recyclable packaging materials