Sustainable RAIN RFID Label optimised for small items

Stora Enso’s ECO Hook S label is specifically designed for item-level inventory management of small items. Due to its size and performance, ECO Hook S enables retailers to reliably identify and manage items such as accessories, cosmetics, eyewear, homeware and sporting goods. With a fibre-based substrate, ECO Hook S is the environmentally friendly choice for retail applications.

ECO Hook S is available with both UCODE 8 and Monza R6.
Key features of ECO Hook S

Perfect for small items with limited space for tagging

ECO Hook S label’s compact form factor allows its easy conversion into small-sized tags for use on items such as accessories, cosmetics, eyewear and homeware. Stora Enso’s sustainable paper substrate allows printing information onto the paper face directly. ECO Hook S offers excellent performance even in close proximity cases.

Reliable choice

ECO Hook S labels pass industry standard tests for temperature and humidity (IEC 60068-2-67), temperature cycling (JESD22-A104-B) as well as tag bending tests. These comprehensive tests ensure ECO Hook S performs at all stages of the products life cycle and can safely be used to track items from source to the point of sale.

Global tag for global operations

ECO Hook S is a choice for retailers and brand owners globally, as it is compliant with current frequency regulations. Converting of ECO Hook S into hangtags or stickers is easy, the delivery format is a 2-layer paper tag without the extra polyester layer present in all traditional etched inlays.

Contact us for more information:
www.storaenso.com/intelligentpackaging

REACH COMPLIANCE

The performance of the product should always be tested in the actual application conditions. Our recommendations are based on our most current knowledge and experience and the pictures and illustrations presented in this document are for illustration purposes only. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use. Stora Enso reserves the right to change its products and services at any time without notice.