

Quick Guide for **Print Media**



Book papers

| Product | Print method | Grade | Range g/m ² | Brightness D 65/10° % | Shade | Opacity ISO 2471 % | Coated / Uncoated | Bulk ISO 534 cm ³ /g | Thickness ISO 534 μm | Producing mill |
|-----------------------------|-------------------------|------------|------------------------|-----------------------|--------------|--------------------|-------------------|---------------------------------|----------------------|----------------|
| Vivid | HSWO, SFO | Book paper | 65 - 100 | 95 | bluish-white | 93 - 97 | Coated | 1.2 | 78 - 120 | Anjala |
| Classic | HSWO, CSWO, SFO, Inkjet | Book paper | 55 - 90 | 92 | bluish-white | 88 - 95 | Coated | 1.45 - 2.0 | 90 - 180 | Anjala |
| Lux | HSWO, CSWO, SFO, Inkjet | Book paper | 60 - 80 | 80 | bluish-white | 91 - 95 | Coated | 1.6 - 2.0 | 96 - 160 | Anjala |
| Lux Cream | HSWO, CSWO, SFO, Inkjet | Book paper | 60 - 90 | 76 | creamy | 90 - 95 | Coated | 1.45 - 2.0 | 96 - 180 | Anjala |
| Novel 76 | HSWO, CSWO, SFO, Inkjet | Book paper | 50 - 70 | 76 | bluish-white | 91 - 96 | Uncoated | 1.6 - 2.0 | 80 - 140 | Anjala |
| Novel Prime | HSWO, CSWO, SFO, Inkjet | Book paper | 65 - 80 | 80 | bluish-white | 92 - 95 | Uncoated | 2.0 | 130 - 160 | Anjala |
| Creamy | HSWO, CSWO, SFO, Inkjet | Book paper | 48 - 90 | 73 | creamy | 86 - 96 | Uncoated | 1.6 - 2.1 | 76 - 162 | Anjala |
| BriteBook | HSWO, CSWO, SFO, Inkjet | Book paper | 60 - 70 | 85 | bluish-white | 95 - 96 | Uncoated | 1.5 - 1.8 | 90 - 126 | Anjala |
| BlueBook | HSWO, CSWO, SFO, Inkjet | Book paper | 49 - 60 | 72 | bluish-white | 92 - 95 | Uncoated | 1.5 | 75 - 94 | Anjala |

Magazine and advertising papers >

Magazine & advertising papers

Super Calendered (SC) Papers

| Product | Print method | Grade | Range g/m ² | Brightness D 65/10° % | CIE Whiteness ISO 11476 C/2°, % | Opacity ISO 2471 % | Gloss Hunter ISO 8254-1 % | Roughness PPS 1MPa ISO 8791-4 μm | Bulk ISO 534 cm ³ /g | Thickness ISO 534 μm | Producing mill |
|--------------------------------|---|-------|------------------------|-----------------------|---------------------------------|--------------------|---------------------------|----------------------------------|---------------------------------|----------------------|----------------|
| PubliPress | HSWO Rotogravure | SC-A | 45 - 56 | 66 - 67 | 43 - 50 | 90 - 94 | 45 -52 | 1.0 -1.2 | 0.8 - 0.9 | 41 - 49 | Langerbrugge |
| EnviPress | HSWO Rotogravure | SC-B | 42.5 - 56 | 65 - 67 | 42 - 47 | 89 - 95 | 37 - 40 | 1.4 - 1.5 | 0.89 - 0.96 | 41 - 50 | Langerbrugge |
| EnviMatt | HSWO Inkjet /Electrophotographic Waterless offset | SC-B | 49 - 60 | 72 | | 95 - 97 | 8 | 4 | 1.25 | | Langerbrugge |
| EnviMatt Brite | HSWO Inkjet /Electrophotographic Waterless Printing | SC-B | 49 - 60 | 76 | | 95 - 97 | 8 | 4 | 1.25 | | Langerbrugge |

Coated Mechanical (CM)Papers

| Reels | Product | Print method | Grade | Range g/m ² | Brightness D 65/10° % | CIE Whiteness ISO 11476 C/2°, % | Opacity ISO 2471 % | Gloss Hunter ISO 8254-1 % | Roughness PPS 1MPa ISO 8791-4 μm | Bulk ISO 534 cm ³ /g | Thickness ISO 534 μm | Producing mill |
|-------|--------------------------------|----------------|-------|------------------------|-----------------------|---------------------------------|--------------------|---------------------------|----------------------------------|---------------------------------|----------------------|----------------|
| | StellaPress H | HSWO, SFO | MFC | 54 - 65 | 87 | | 91 - 94 | 20 | 2.5 | 1.15 | 62 - 75 | Anjala |
| | StellaPress HB | HSWO, CSWO SFO | MFC | 60 - 70 | 87 | | 93 - 95 | 13 | 3.5 | 1.30 | 78 - 91 | Anjala |

Newsprint >

Newsprint

| Product | Print method | Grade | Range g/m ² | Brightness D 65/10° % | CIE Whiteness ISO 11476 C/2°, % | Opacity ISO 2471 % | Roughness PPS 1MPa ISO 8791-4 μm | Bulk ISO 534 cm ³ /g | Thickness ISO 534 μm | Producing mill |
|---|--------------------|-------|------------------------|-----------------------|---------------------------------|--------------------|----------------------------------|---------------------------------|----------------------|----------------|
| Please click on the brands below to visit product pages | | | | | | | | | | |
| NewsPress | CSWO, HSWO, Inkjet | MF | 40 - 48.8 | 57 | | 92 - 95 | 170 ⁽¹⁾ | 1.4 | 59 - 68 | Langerbrugge |
| Exo 68, 72 | CSWO, HSWO, Inkjet | MF | 49 - 55 | 68 - 72 | 56 - 60 | 92 - 93 | 3.6 | 1.6 | 78 - 88 | Anjala |

[End uses \(all\) >](#)

End use

| Newspapers | Inserts / supplements | Books | Catalogues | Magazines | Leaflets | Brochures |
|------------|----------------------------|---------------------------------|------------|---------------------------------|----------------------------------|-------------------------|
| Exo | EnviMatt EnviMatt Brite | BlueBook | PubliPress | EnviMatt | EnviPress | Lux Cream |
| NewsPress | EnviPress PubliPress | BriteBook | | EnviMatt Brite | PubliPress PubliPress Plus | PubliPress Vivid |
| | | Classic | | Exo | | |
| | | Creamy | | Lux Cream | StellaPress H StellaPress HB | |
| | | Lux Lux Cream | | PubliPress | | |
| | | Novel Novel Prime | | StellaPress H StellaPress HB | | |
| | | StellaPress H StellaPress HB | | Vivid | | |
| | | Vivid | | | | |