

PrimaPress

by Stora Enso



PrimaPress is a mechanical light-weight uncoated (LWU) paper with light weight coated (LWC) properties.

- Brilliant print gloss
- High whiteness and opacity
- Excellent runnability

PRODUCER
Maxau Mill

TYPICAL END USES

Brochures
Catalogues
Flyers
Inserts
Magazines

PRINTING METHODS

HSWO

ICC-PROFILE

Download: [Technical Resource Centre](#)

CHARACTERIZATION DATA

FOGRA 46

FINISH

Gloss

L* a* b* target values	L*	a*	b*	Flourescence (ISO 12647-2)
ISO 5631-3 (D50/2)	90	0.1	1.5	Moderate

TECHNICAL SPECIFICATIONS (target values)

Substance		g/m ²	51	54	57	60
Brightness	ISO 2470-2 (D65/10°)	%	80	80	80	80
CIE Whiteness	ISO 11475 (C/2°)	%	68	68	68	68
Opacity	ISO 2471	%	91	92	93	93
Gloss Hunter	ISO 8254-1	%	45	45	45	45
Thickness	ISO 534	µm	45	47	50	50
Bulk	ISO 534	cm ³ /g	0.9	0.9	0.9	0.9
Smoothness	ISO 8791-4 PPS (1MPa)	µm	< 1.25	< 1.25	< 1.25	< 1.25

REEL SPECIFICATIONS

Cores: 76 mm & 150 mm
Trimmed width: 7200 mm
Width: min. 400 mm, max. 4320 mm
Diameters: 1250 mm
Weight: max: 6800 kg

CERTIFICATES

EU Ecolabel FI/011/007
Quality ISO 9001
Environment ISO 14001
Health & Safety ISO 45001
Energy ISO 50001
[FSC®CoC \(FSC®C015932\)](#)
[PEFC™ CoC \(PEFC/02-31-86\)](#)
For more information:
www.storaenso.com/paper-sustainability

ENVIRONMENT

Renewable fibre
Recyclable paper
Recyclable packaging materials

STORAGE AND HANDLING

- Store the paper in a humidity and temperature controlled area at 50% relative humidity and room temperature between 19°C and 23°C.
- If the paper is stored in non-air conditioned warehouse, it is absolutely necessary to allow a stabilisation period in the print room.
- Open the protective wrapping at the moment of use.