

Vivid

by Stora Enso



Vivid is a fully coated mechanical book paper especially meant for four colour printing.

- Excellent colour reproduction
- High bulk coupled with lightness without sacrificing opacity
- Offers more printable area per ton

PRODUCER

Anjala Mill

TYPICAL END USES

Travel guides
Cookbooks
Schoolbooks

PRINTING METHODS

HSWO
SFO

SHADE

Bluish-white

L* a* b* values	L*	a*	b*	Fluorescence (ISO 12647-2)
ISO 5631-2 (D65/10°)	94.0	0.2	-7.0	Low

TECHNICAL SPECIFICATIONS (target values)

Substance			g/m ²	65	70	80	90	100
Bulk	ISO 534	cm ³ /g		1.2	1.2	1.2	1.2	1.2
Thickness	Tappi T411	µm		78	84	96	108	120
Brightness	ISO 2470-2 (D65/10°)	%		95	95	95	95	95
CIE Whiteness	ISO 11476 C/2°	%		97	97	97	97	97
Opacity	ISO 2471	%		93	93	95	96	97

REEL SPECIFICATIONS

Core: 76 mm
Trimmed width: 5400 mm
Width: min. 300 mm, max. 2500 mm
Diameters: min. 1000 mm, max. 1250 mm
Max. weight: 3000 kg

CERTIFICATES

EU Ecolabel FI/011/002
Quality ISO 9001
Environment ISO 14001
Health & Safety ISO 45001
Energy ISO 50001
FSC® -CoC (FSC® -C127282) *
PEFC -CoC (PEFC/02-31-247) *
* FSC and PEFC certified paper available upon request
For more information:
www.storaenso.com/download-centre

ENVIRONMENT

Renewable fibre
Recyclable paper
Recyclable packaging materials

STORAGE AND HANDLING

- Store the paper in a humidity and temperature controlled area at 50% relative humidity and room temperature between 19°C and 23°C.
- If the paper is stored in non-air conditioned warehouse, it is absolutely necessary to allow a stabilisation period in the print room.
- Open the protective wrapping at the moment of use.