

Vivid

by Stora Enso



Vivid is a fully coated mechanical book paper especially meant for four colour printing.

- Excellent colour reproduction
- High bulk coupled with lightness without sacrificing opacity
- Offers more printable area per ton

PRODUCER

Anjala Mill

TYPICAL END USES

Travel guides
Cookbooks
Schoolbooks

PRINTING METHODS

HSWO
SFO

SHADE

Bluish-white

COLOUR PROFILE

StoraEnso Vivid.ioco
TAC 260 % with high GCR.
Please contact your local Stora Enso
contact person for download.

L* a* b* values

| L* | a* | b* | |
|---------------------|------|-----|------|
| ISO 5631-3 (D50/2°) | 92.6 | 0.2 | -3.5 |

TECHNICAL SPECIFICATIONS (target values)

| Substance | | g/m ² | 80 | 90 |
|---------------|----------------------|--------------------|-----|-----|
| Bulk | ISO 534 | cm ³ /g | 1.2 | 1.2 |
| Thickness | ISO 534 | µm | 94 | 106 |
| Brightness | ISO 2470-2 (D65/10°) | % | 95 | 95 |
| CIE Whiteness | ISO 11476 C/2° | % | 97 | 97 |
| Opacity | ISO 2471 | % | 95 | 96 |

REEL SPECIFICATIONS

Core: 76 mm
Trimmed width: 5400 mm
Width: min. 300 mm, max. 2500 mm
Diameters: min. 1000 mm, max. 1250 mm
Max. weight: 3000 kg

CERTIFICATES

The EU Ecolabel FI/011/007
ISO 9001
ISO 14001
ISO 50001
OHSAS 18001
FSC® CoC, license code FSC® C015932 *
PEFC™ CoC, licence code PEFC/02-31-86 *
(* FSC or PEFC paper is only delivered on
customer request.)

ENVIRONMENT

Renewable fibre
Recyclable paper
Recyclable packaging materials

STORAGE AND HANDLING

- Store the paper in a humidity and temperature controlled area at 50% relative humidity and room temperature between 19°C and 23°C.
- If the paper is stored in non-air conditioned warehouse, it is absolutely necessary to allow a stabilisation period in the print room.
- Open the protective wrapping at the moment of use.