

NovaPress

by Stora Enso



NovaPress is a slightly mechanical special coated paper (LWC/MWC).

- Superior print gloss
- Excellent brightness and opacity ratio
- Ideal for demanding advertising in big editions

TYPICAL END USES

Elegant magazines
Quality supplements
Creative brochures
Upmarket catalogues
Magazine covers

PRINTING METHODS

HSWO
Rotogravure

ICC-PROFILE

Download:
<https://info.storaenso.com/paper-resource-centre-prepress>

FINISH

Gloss

CHARACTERIZATION DATA

FOGRA 39

PRODUCER

Veitsiluoto Mill

L* a* b* target values	L*	a*	b*	Fluorescence (ISO 15397)
ISO 5631-3 (D50/2°)	93.0	0.9	-3.5	Low

TECHNICAL SPECIFICATIONS (target values)

Substance		g/m ²	57	60	65	70	75	80	90	100	115
Brightness	ISO 2470-2 (D65/10°)	%	90	91	92	93	94	95	96	98	99
CIE Whiteness	ISO 11476 (C/2°)	%	92,5	93	94	96	98	100	101	102.5	103.3
Opacity	ISO 2471 (D65/10°)	%	92	93	95	96	96	97	98	98	99
Gloss Hunter	ISO 8254-1	%	57	60	62	63	63	63	63	65	65
Thickness	ISO 534	µm	52	54	58	63	67	71	80	88	104
Bulk	ISO 534	cm ³ /g	0.90	0.90	0.90	0.90	0.90	0.90	0.90	0.90	0.90
Smoothness	ISO 8791-4 PPS (1MPa)	µm	0.80	0.75	0.70	0.70	0.70	0.70	0.70	0.75	0.75

REEL SPECIFICATIONS

Core: 76 mm/150 mm
Width: min. 350 mm/max. 2900 mm
Diameters: 900 - 1500 mm
Max weight: 3500 kg

CERTIFICATES

EU Ecolabel FI/011/007
ISO 9001
ISO 14001
ISO 50001
ISO 45001
FSC® CoC, license code FSC® C015932
PEFC™ CoC, licence code PEFC/02-31-86
Inspected Paper (*)

ENVIRONMENT

Renewable fibre
Recyclable paper
Recyclable packaging materials

(*) This paper can be used for **Nordic Ecolabelled** printer matter products and used by Nordic Ecolabelled printing houses.

STORAGE AND HANDLING

- Store the paper in a humidity and temperature controlled area at 50% relative humidity and room temperature between 19°C and 23°C.
- If the paper is stored in non-air conditioned warehouse, it is absolutely necessary to allow a stabilisation period in the print room.
- Open the protective wrapping at the moment of use.